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# GHIENU

Featherweight Package, Heavyweight Perf ormance

After nineteen years of crafting the best bindings in the world, we've gone on a diet.

From titanium mounting hardware to reengineered baseplates, our bindings are better than ever.

Even though we've shed some serious weight, we haven't sacrificed an ounce of performance or durability.

From backcountry booters to urban rails, Flux has your back.





# The new lightweight blueprint for comfort and performance



# **ALPHA HIGHBACK**

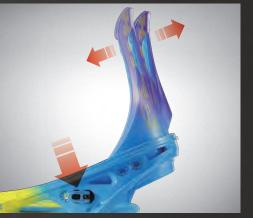
# Minimalist Design, **Maximum Performance**

The Alpha destroys the highback status quo. By eliminating traditional forward lean adjustments and redesigning the composition we have reduced the highback weight by 35%. Traditional forward lean adjusters often compromise performance by transferring energy between the highback and heelcup through a narrow contact point. By relying on a series of mounting options on the baseplate to provide a range of forward lean angles, the Alpha Highback is able to distribute pressure more evenly across the heelcup and maximize power



#### Heel Cup Forward Lean

- Reduced highback weight 35% by removing the forward lean adjuster on the rear.
- OPressure evenly distributed throughout the heel cup.
- Provides better power transfer. (Traditional forward lean system only provides one narrow contact point)



#### **Hybrid Cushion**

- Soft edges provides comfort.
- Dense middle provides stability and durability.

# **ALPHA BASE**

# Featherweight and bombproof

The culmination of nineteen years of innovation, the Alpha Base delivers pro performance in an exceptionally lightweight package. The base features higher sidewalls that increase the binding's responsiveness and durability, while its milled out design sheds serious weight. The sidewall and heelcup incorporate a flange beam that further increases strength. A range of mounting options on the heelcup allows you to rotate the highback to maximize the transfer of energy. The flat rocker sole has rounded edges that enable your board to flex more naturally. When compared to the Genetic Base, the new Alpha Base is 16% lighter.



- Provides increased strength
- Asymmetrical Heel Cup
- Matches ankle and heel movement



●Improved rider stability

# Flat Rocker Sole

#### High Sidewall Bridge

- ●Rounded, outer base of sole ●More Durability ●More Edge-to-edge Response Promotes and compensate
- Milled out design



- OVarious densities of EVA sandwiched to provide a custom feel Soft
- Better shock and vibration dampening

Hybrid Footbed Cushion

- Contact area constructed with thin, dense layer of EVA Resist abrasions and provides support Combine hard & soft densities for better cushion and durability



Asymmetrical Heel Design

- Matches natural shape of heel
- Provides even power transfer and more edge control



# **BASEPLATES**



The culmination of nineteen years of innovation, the Alpha Base delivers pro performance in an exceptionally lightweight package. The base features higher sidewalls that increase the binding's responsiveness and durability, while its milled out design sheds serious weight. The sidewall and heelcup incorporate a flange beam that further increases strength. A range of mounting options on the heelcup allows you to rotate the highback to maximize the transfer of energy. The flat rocker sole has rounded edges that enable your board to flex more naturally. When compared to the Genetic Base, the new Alpha Base is 16% lighter.



#### GENETIC BASE

The Genetic Base represents a fusion of science and rider driven feedback. To maximize performance and comfort, this base is informed by extensive studies of the form and movements of the foot. The inner portions of the baseplate are thinner than the outer to create a responsive binding that allows you to better feel your board.



#### **COMFORT BASE**

By increasing the height of the baseplate sidewalls, we've created a binding that strikes a perfect balance between stability and comfort. The medium flex of the Comfort Base makes it an excellent match for riding everything and



#### SIMPLE BASE

The name says it all. The Simple Base creates a basic binding that's fully adjustable to meet your needs. This softer base absorbs vibrations and allows your board to flex to its fullest.



#### VOGUE BASE

Engineered around the shape and size of female feet, the Vogue Base is female driven-it's not a men's baseplate repackaged with a flashy color scheme. Urethane dampeners in the heel absorb shock and allow your board to flex more naturally, while the asymmetrical design of the baseplate ensures that it perfectly cradles your foot. Female-specific sizing also helps end the search for an excellent fit.

#### MATERIAL



#### **SUPER CARBON BLEND 15**

The DMCC Light provides a softer, skate-like feel through its 15% carbon blend. Baseplates rocking the Super Carbon Blend 15 incorporate rotary discs that utilize a shock absorbing 30% glass and fiber blend.



### **SUPER CARBON BLEND 25**

To create our lightest and most responsive baseplate, we've created concoctions of carbon and virgin nylon. These magic potions maximize shock absorption, minimize weight, and do an exceptional job transferring energy to your board. To provide a crisp ride, the DMCC is built around a 25% carbon blend. Baseplates rocking the Super Carbon Blend 25 incorporate rotary discs that utilize a shock absorbing 45% glass and fiber blend.



#### **SUPER BLEND 45**

Thanks to a shock absorbing nylon that is mixed with a 45% glass and fiber blend, the Super Blend is rock solid and incredibly responsive. Baseplates with this blend also feature vibration dampening rotary discs built around a 45% glass and fiber mixture.



#### PERFORMANCE BLEND 30

The Performance Blend 30 is capable of destroying everything and enduring anything. This versatile construction blends responsiveness with flexibility through the use of a 30% glass and fiber blend in both the baseplate and rotary disc.



#### **HYBRID BLEND 30**

By using a slightly softer version of our 30% blend of glass and fiber, the Hybrid Blend produces a more forgiving binding that is still responsive. This blend is also used in the binding's rotary disc



#### COMFORT BLEND 15

The Comfort Blend provides a perfect, forgiving flex for beginners and lightweight riders. Comfort Blend baseplates use a 15% glass and fiber blend, while their rotary discs use a stiffer, shock-absorbing 30% blend of glass and fiber



#### HYBRID FOOTBED

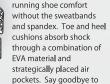
#### Anatomically correct Hybrid

Footbeds are ready to make love to your feet. Soft EVA sections absorb shock and minimize rider fatique, while harder sections provide abrasion resistance and maximize support in high contact areas.



#### **SKY CUSHION** The Sky Cushion provides

heel bruises and fatigue.



### HYBRID CUSHION

absorbing vibrations.

HIGHBACKS

(0)

MATERIAL

\*

CUSHION

ALPHA HIGHBACK

F-TECH ASYM HIGHBACK

PERFORMANCE HIGHBACK

top of the highback is nearly flat.

FLEXIBLE HIGHBACK

The Performance Highback has the most

remains committed to freestyle flexibility

To allow for more lateral movement, the

To provide a quick edge-to-edge feel, the

Flexible Highback is torsionally stiff. It

features cutouts that shed weight and

provide a forgiving lateral flex.

SUPER TOUGH NYLON PLUS

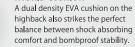
The materials make the magic. Our

exclusive carbon and nylon blend creates

an exceptionally responsive highback for

aggressive riders. This blend also excels at

forward lean in the Flux line up, yet it



A Flux First ... borrowed from skateboarding. Yet again, snowboarding rips off another great idea from skating. You know,

the same guys that brought you ollies, handrails, and halfpipes. For decades, skate wheels have been made from urethane.

Urethane is durable, yet forgiving . . . kind of like some complicated superhero with a soft heart. We tweaked this technology

and applied it to bindings, creating a new freestyle standard. Urethane provides a strong balance of support while maximizing

flexibility. If you're hoping to bone out your airs like it's 1991 or press rails into the future, our urethane highbacks await you.

The Alpha destroys the highback status quo. By eliminating traditional forward lean adjustments and redesigning

compromise performance by transferring energy between the highback and heelcup through a narrow contact

point. By relying on a series of mounting options on the baseplate to provide a range of forward lean angles, the

The asymmetrical F-Tech Highbacks provide a soft outer flex that allows you to press your boardslides to their

fullest and a firmer inside flex to better transfer power. For a more responsive freeriding setup, you can simply

switch the highbacks with one another. The symmetrical forward lean adjusters ensure that no matter how

you rock your highbacks, your power will go directly to your board. This highback is available in three flexes.

highback that's ready to tackle the entire mountain, the SF45 utilizes an all purpose nylon mix. To maximize

flexibility for lapping the park or sessioning rails, the SR15 is crafted from a high-tech urethane blend.

The DMCC uses a carbon and nylon ASYM highback for a stiff and poppy ride. To create an extremely versatile

Alpha Highback is able to distribute pressure more evenly across the heelcup and maximize power transfer.

the composition we have reduced the highback weight by 35%. Traditional forward lean adjusters often

#### A.V.P.-Anti Vibration Pad

This highback padding is constructed with a new EVA material that provides a better hold of the boot in the heelcup, no slippage. It also allows for a better interface between boot and binding, providing the rider with a more responsive feel.

SIDE ARC HIGHBACK

CHAIR HIGHBACK

The asymmetrical Side Arc Highbacks

provide a medium flex perfect for all

mountain destruction. By swapping the

highbacks with each other, you can rig

Like its Vogue Base counterpart, the Chair

Highback is designed around the feet and needs

of female riders. Strategically placed slots at the

Our Super Tough Nylon blend gives you all

day comfort by reducing shock-no bad

to your boots, creating a loving yet lively

ride perfect for the pipe or park.

vibes here. This material molds perfectly

top of the highback shed weight while also

uniformly transferring power to your deck.

SUPER TOUGH NYLON

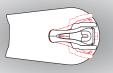
your ride for freestyling or freeriding.

## **STRAPS**

#### ANKLE STRAP

The new Absolute Fit ankle straps feature cored-out centers that shed weight while eliminating potential pressure points. Our top of the line straps provide the most responsive ride.

ABSOLUTE FIT STRAP



# F-TECH 3D FIT STRAP



To better tweak the comfort and responsiveness of the The three dimensional shape of the F-Tech 3D Fit strap provides ankle strap, the ratchets can be positioned in three an excellent fit free of pressure different ways. Like many of our other features, RPS points. It can manhandle the enables you to customize your kit for your riding style. entire mountain.

#### L-GUIDE SYSTEM

Our L-Guide System ensures that your ladders quickly and cleanly lock into your binding's ratchets. Plus, it keeps those pesky straps and ladders out of the wav.



#### UU FIT [US PATENT:6604746]

Affectionately referred to as Patent 6604746, or UU Fit for short, this design secures the ends of our binding straps to the heelcup and highback. This allows the ankle strap to better transfer power and minimize pinching. Rather than simply applying a downward force on your feet, our design cradles them in 360 degrees of love.

### FTM [US PATENT:7278651]



#### FTM MONOCOQUE

To keep things light yet comfort filled, our FTM Monocoque toe straps use a molded, one-piece design. By wrapping the contours of your boot, these straps minimize pressure points and maximize responsiveness.



R.P.S.-RATCHET PIVOT SYSTEM

The patented three dimensional design of this toe strap readily conforms to any boot shape. The core is constructed of two strips of TPU that lock your boots to your bindings for powerful, slip-free

## **OTHERS**

#### RATCHET BUCKLE



#### **ALPHA RATCHET BUCKLES** Even our ratchets have gone on a diet-we've redesigned them for

lighter weight. For an easier to use design that's frozen finger friendly, we've also increased the angle of our buckle levers.



#### LOW PROFILE RATCHET BUCKLE

The Low Profile Ratchet Buckle smoothly and securely keeps you connected to your shred stick. Whether you're turning toeside or throwing a 1080, you can trust these things.



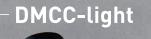
By focusing on all the details, we incorporated Titanium

hardware on the DMCC and DMCC-Light for durability and weight reduction.



# **2011-2012 FLUX BINDINGS**







**DS30** 







































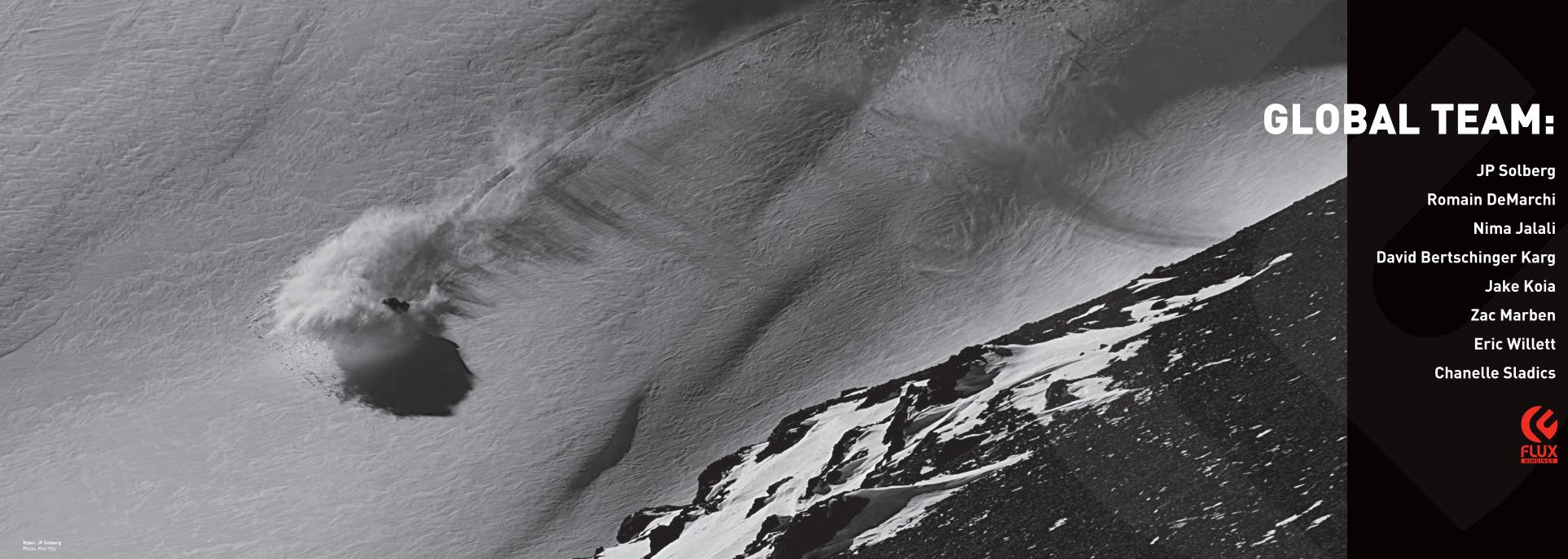












Romain DeMarchi

Nima Jalali

David Bertschinger Karg

Jake Koia

JP Solberg

Zac Marben

**Eric Willett** 

**Chanelle Sladics** 



# DMCC

SIZE:S.M.L COLOR:SILVER/GOLD GRADATION

dropping chutes, getting rad on kickers, or throwing double corks in the pipe, the DMCC adapts to the terrain you aim to slay. Asymmetrical F-Tech pipe, the DMCC adapts to the terrain you aim to slay. Asymmetrical F-rech Highbacks can be swapped to tailor your kit for big mountain lines or park laps. A carbon-laden Alpha Base and an Absolute Fit strap paired with titanium hardware create an incredibly responsive, yet featherweight ride.

#### CONSTRUCTION







# DMCC-Light SIZE:S,M,L COLOR:NEON/MULTIGRADATION

# Insane Performance in a Ridiculously Light Package

From the parks of Mammoth to the streets of Minneapolis, the DMCC-Light delivers a skate-like feel for diehard shredders. Like a runway model with a heroin addiction, this binding is light. In addition to the flyweight Absolute Fit strap and Titanium hardware, the Alpha Base and Highback keep things light by eliminating the weight

#### CONSTRUCTION

- □ [NEW]ALPHA HIGHBACK

- □ [NEW]SUPER CARBON BLEND 15 □ R.P.S.-RATCHET PIVOT SYSTEM

#### **SCAN THIS!**







# **DS30**

SIZE:S,M,L COLOR:BLACK/GRADATION,PURPLE/GRADATION,YELLOW/GRADATION

### Park Rat Pride

The DS30 is ready to be abused by riders who lap the park rain or shine. The Alpha Base and Highback provide the perfect flex for buttering boxes and boning out backside airs. The Absolute Fit strap provides all day comfort from first chair to last run.

#### CONSTRUCTION

- **■** BASEPLATE
- ☐ [NEW]ALPHA BASE ☐ PERFORMANCE BLEND 30
- ☐ [NEW]HYBRID FOOTBED
- ☐ [NEW]ALPHA HIGHBACK
- ☐ SUPER TOUGH NYLON
- ☐ [NEW]HYBRID CUSHION

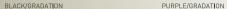
#### ■ STRAP

- ☐ [NEW]ABSOLUTE FIT STRAP
- ☐ R.P.S.-RATCHET PIVOT SYSTEM
- ☐ L-GUIDE SYSTEM **■** HIGHBACK UU FIT
  - ☐ [NEW]FTM MONOCOQUE ■ OTHERS
  - ☐ [NEW]ALPHA RATCHET BUCKLES

### **SCAN THIS!**













SIZE:S,M,L COLOR:BLACK CHECKS,LUMINOUS YELLOW CHECKS

# **Team Tested. Shop Kid Approved.**

Capable of destroying pipes, parks, and powder, the SF45 is more versatile than a roll of duct tape. The asymmetrical Alpha Highbacks can be swapped with each other to fine tune the flex of the bindings for either freestyle mayhem or freeriding madness. The Ratchet Pivot System also allows you to adjust the position of the Absolute Fit straps to find the perfect blend of responsiveness and tweakability. Its legendary design and durability have long made the SF45 a team favorite of shred technicians like J.P. Solberg, Eric Willett, and Jake Koia.

#### CONSTRUCTION

- BASEPLATE
- ☐ [NEW]ALPHA BASE
- ☐ SUPER BLEND 45
- ☐ [NEW]HYBRID FOOTBED HIGHBACK
- ☐ F-TECH ASYM HIGHBACK
- ☐ A.V.P.-Anti Vibration Pad
- STRAP ☐ [NEW]ABSOLUTE FIT STRAP
- ☐ R.P.S.-RATCHET PIVOT SYSTEM
- ☐ L-GUIDE SYSTEM UU FIT
- ☐ [NEW]FTM MONOCOQUE
- ☐ [NEW]ALPHA RATCHET BUCKLES

#### **SCAN THIS!**











# **RK30**

SIZE:S,M,L COLOR:FLAT BLACK,LUMINOUS TEAL,LUMINOUS YELLOW,VIOLET

# Best Served with Concrete, Snow, and Steel

Whether killing kickers in the park or slaying handrails in front of City Hall, the RK30 is ready to terrorize your neighborhood. The Genetic baseplate and urethane highback provide plenty of flexibility. The shock absorbing EVA cushion lets you land on concrete day in and day out. Your body will thank you.

#### CONSTRUCTION

- BASEPLATE
- ☐ GENETIC BASE
- ☐ PERFORMANCE BLEND 30
- HIGHBACK

- ☐ LOW PROFILE RATCHET BUCKLE

☐ F-TECH 3D FIT STRAP

☐ L-GUIDE SYSTEM

UU FIT















# **TT30**

SIZE:S,M,L COLOR:ASHBURY BLACK,ARMY GREEN,RED

### **Endorsed by Locals Everywhere**

From the backcountry of B.C. to the rails of Burlington, dedicated shredders like Nima Jalali and Zac Marben depend on the TT30. The flexible Performance Highback and plush base cushion provide a silky smooth ride on all types of terrain. This year Nima spearheaded a collaboration with Ashbury to drop an extra fresh TT30.

#### CONSTRUCTION

- BASEPLATE
- ☐ GENETIC BASE
- ☐ PERFORMANCE BLEND 30
- **HIGHBACK**
- STRAP
- ☐ F-TECH 3D FIT STRAP ☐ L-GUIDE SYSTEM
- ☐ [NEW]FTM MONOCOQUE

- ☐ LOW PROFILE RATCHET BUCKLE

#### **SCAN THIS!**











ASHBURY BLACK

ARMY GREEN

# GM30 GRES MODEL

### **All Mountain Assassin**

The GM30 can easily handle anything you throw at it. The Chair Highback and Vogue Base are designed to meet the needs and match the anatomy of hard charging female rippers. Whether you' re throwing down in the park or getting technical in the trees, the GM30 is ready to be your trusty shred sidekick.

☐ F-TECH 3D FIT STRAP

☐ LOW PROFILE RATCHET BUCKLE

☐ L-GUIDE SYSTEM

☐ FTM CLASSIC

■ OTHERS

#### CONSTRUCTION

- BASEPLATE
- ☐ VOGUE BASE
- ☐ PERFORMANCE BLEND 30 ☐ SKY CUSHION
- **■** HIGHBACK
- ☐ CHAIR HIGHBACK
- ☐ SUPER TOUGH NYLON

### **SCAN THIS!**









# SIZE:XS,SM COLOR: FLAT BLACK,VIOLET,PINK

GU15s. The urethane highback and Vogue Base provide a fluid ride and plenty of flexibility. The GU15 is the new standard for female driven park bindings.

#### CONSTRUCTION

- □ UU FIT
  □ FTM CLASSIC
- OTHERS

  □ LOW PROFILE RATCHET BUCKLE













# **SR15**

SIZE:S,M,L COLOR:HORIZON

# **Style and Substance**

The SR15 provides a buttery ride for those committed to jibbing everything in sight. The urethane F-Tech Highback and Alpha Base provide a smooth, skate-like feel perfect for transforming the entire mountain into a playground. Although this collaboration with Horizon is a work of art, the SR15 is also ready to rock.

### CONSTRUCTION

- BASEPLATE
- □ [NEW]ALPHA BASE
- ☐ COMFORT BLEND 15

- ☐ LOW PROFILE RATCHET BUCKLE

☐ FTM CLASSIC

#### **SCAN THIS!**









# **SE30**

SIZE:S,M,L COLOR:BLACK&WHITE,BLACK&VIOLET

# **Destroy the Mountain-Not Your Piggybank**

Does your net worth double after finding change between the sofa cushions? Are your shred sessions dependent on clipping tickets and making a free meal out of the cafeteria condiment bar? If so, consider the SE30 your new soulmate. The F-Tech 3D Fit strap lets you lap the mountain all day in luxury, while the asymmetrical Side Arc Highbacks can be swapped with each other to adjust your setup for freeriding or freestyling. The SE30







#### CONSTRUCTION

- ☐ COMFORT BASE
  ☐ HYBRID BLEND 30





SIZE:S,M,L COLOR:BLACK,VIOLET,YELLOW

### **Blue Collar Workhorse**

Like a case of Steel Reserve, the PR15 packs a lot of punch into an affordable package. The soft flex and comfy straps provide a forgiving ride for weekend warriors and new rippers lapping the bunny hill. Don't be fooled, however, you can count on the PR15 when it's time to take your game to the next level.

#### CONSTRUCTION

- BASEPLATE

  □ SIMPLE BASE

  □ COMFORT BLEND 15

   HIGHBACK

- ☐ UU FIT ☐ FTM CLASSIC

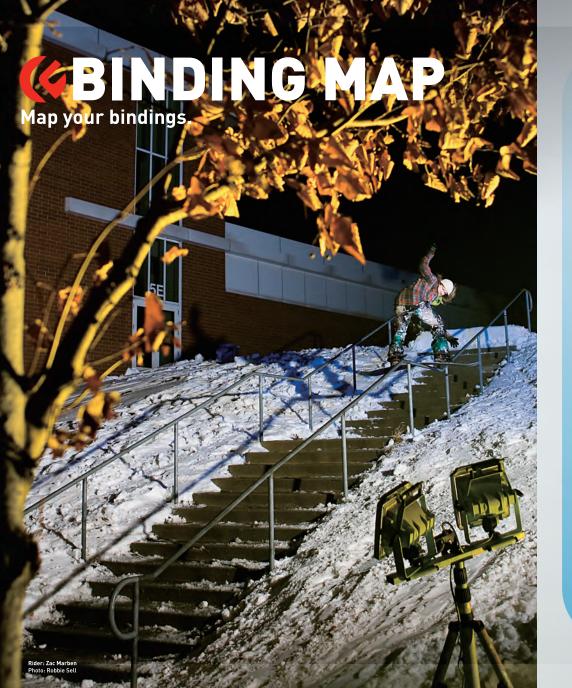












# FREESTYLE

GU15

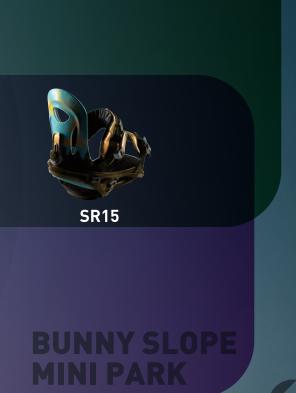
SE30

PR15

FREERIDE







HALFPIPE